PRIVACY POLICY

INFORMATION WE COLLECT:

We receive, collect and store any information you enter on our website or provide us in any other way. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, communications, comments, feedback, product reviews and recommendations.

HOW WE COLLECT INFORMATION:

When you fill out the contact form on our website, as part of the process, we collect personal information you give us such as your name, telephone number and email address. Your personal information will be used for the specific reasons stated below only.

WHY DO WE COLLECT INFORMATION:

We collect such Non-personal and Personal Information for the following purposes:

- 1. To provide and operate the Services;
- 2. To provide our Users with ongoing customer assistance and technical support;
- 3. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
- To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
- 5. To comply with any applicable laws and regulations.

HOW WE STORE/USE/SHARE & DISCLOSE YOUR INFORMATION:

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

HOW WE COMMUNICATE WITH SITE VISITORS:

We may contact you to send updates about our company. For these purposes we may contact you via email, telephone or text messages.

HOW WE USE COOKIES & OTHER TRACKING TOOLS:

Wix cookies:

Cookie name	Life span	Purpose
svSession	Permanent	Creates activities and BI
hs	Session	Security
incap_ses_\${Proxy-ID}_\$ {Site-ID}	Session	Security

incap_visid_\${Proxy-ID}_\$ {Site-ID}	Session	Security
nlbi_{ID}	Persistent cookie	Security
XSRF-TOKEN	Persistent cookie	Security
smSession	Two weeks	Identify logged in site members

Dream Cakes and Heavenly Bakes cookies: dreamcakesandheavenlybakes.co.uk www.dreamcakesandheavenlybakes.co.uk wix.com apps.wixrestaurants.com

HOW TO WITHDRAW YOUR CONSENT:

If you don't want us to process your data anymore, please contact us at info@dreamcakesandheavenlybakes.co.uk.

PRIVACY POLICY UPDATES:

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

Dream Cakes and Heavenly Bakes